



# BILJE 2018

CHARITY FOOTBALL MATCH  
BILJE, SLOVENIA  
1<sup>st</sup> SEPTEMBER 2018



## CHARITY FOOTBALL MATCH BRINGS INTERNATIONAL FOOTBALL STARS TO BILJE, SLOVENIA

**Nova Gorica, 31.7.2018**

The Slovenian town of Bilje will once again play host to a yearly charity match this summer, and the eighth edition will be more international than ever before. UEFA President Aleksander Čeferin has pledged to support this initiative and his involvement has attracted a variety of global football stars who will raise interest, participation and fund raising to another level.

The biggest ever charity sport event in Slovenia will take place on September 1<sup>st</sup> in ND Bilje stadium. This year's match, which will kick off at 17:00 CET will aim to raise significant funds to support the following projects:

- a) Slovenian public institution "I DRIVE", which supports young adults understand the dangers of reckless driving, [www.vozim.si/en/](http://www.vozim.si/en/) and
- b) Football led movement Common Goal, [www.common-goal.org](http://www.common-goal.org), where players, managers, clubs, officials, and fans pledge 1% of their earnings to a collective fund in support of high-impact organisations that use football as a tool for social change.

The match will feature UEFA President Aleksander Čeferin playing alongside great stars of world football such as Luis Figo, Frank De Boer, Dejan Stankovic, Gilberto Silva, Nuno Gomes, Nemanja Vidic, Gaizka Mendietea, and Christian Karembeu.

Mr. Aleksander Čeferin is looking forward to taking part in the event and said, "I am really happy and proud to support this charity game in Bilje. Football is a force for social change and it can truly improve the lives of people around the world. At this game, we will be raising important funds to help children and young people in Slovenia and around the world. We will also be promoting the values of the UEFA Equal Game campaign which are diversity, inclusion and accessibility and the Common Goal movement where the world of football teams up to maximise the power of football for good."

More former international football stars are expected to confirm their involvement in the coming days as well as former Slovenian football players, Slovenian star athletes from other sports and other sport celebrities who will be invited by the organisers. Two mixed football teams will be created from the participants.

Financial funds will be raised by the following methods:

- game tickets sale (15 EUR - adult, 5 EUR - children under 16);
- event sponsors;
- charity auction for signed players jerseys which will take place at VIP dinner event after the game in HIT PERLA Casino & Hotel in Nova Gorica and
- SMS donations organised by media house PRO PLUS.

In today's press conference held in Nova Gorica organisers presented details regarding the event. The event is organised by ND Bilje (local football club) with the help of two institutional partners – Football association of Slovenia and PRO PLUS Slovenian media house – who will broadcast the match on TV station Kanal A and [www.24ur.com](http://www.24ur.com). The event will carry the message: "Young people dream, let's make their dreams come true".

For more information's regarding the event and for other media related inquiries please contact:

**Sebastjan Komel**, project manager – [sebastjan.komel@naturaljust.si](mailto:sebastjan.komel@naturaljust.si), +386 51 386 436

**Matjaž Nemec**, vice president ND Bilje – [matjaznemec@yahoo.com](mailto:matjaznemec@yahoo.com), +386 51 614 918